Mariana Torres Salomao

Sr. Product Designer & Design Engineer | AI, XR & Spatial Experiences

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Product designer working at the intersection of AI, XR, and product design, taking experiences from research through shipped code. Architecture and urban design inform a practice grounded in systems thinking, human-scale experiences, and collaboration across disciplines.

EXPERIENCE

Lead Product Designer | Stealth AI Startup

Jul 2026 - Present

• Designed and developed a functional web app and platform demo for five user groups: patients, clinicians, clinics, research partners and internal teams; real-data integration remains pending.

• Designed and built a physical device prototype.

• Build internal tools for sharing confidential information, including a DocSend alternative that shows who views shared materials and which content they explore.

• Own design across the company, from documentation and visual materials to wearable device prototyping and software development.

Experience Designer | Consulting

Jun 2020 - Present

• Designed and deployed multiple e-commerce apps and platforms, including Chez Violette and Sticker app. Chez Violette reached 82% online adoption in week one; currently developing an admin portal for a venue management app (Party Place).

• Designed and built Chez Violette, a bilingual ordering platform, solo in approximately 10 hours. Achieved 82% online adoption in week one; reduced order management by 90 minutes per week and earnings reconciliation from approximately one hour to instant.

• Built HypnoSphere, a speech-to-speech AI hypnotherapy app, and Furnish Your Home, an AR visualization tool using spatial scanning and real-time interaction.

• Led product and brand design for a stealth biotech startup, collaborating with engineers and AI scientists on form factors for an AI-powered imaging device.

• Created an architecture firm website and project viewer featuring floor plans, interior views and 3D model exploration to simplify client review.

Sr. UX Designer | Insight Global

Jun 2025 - Feb 2026

• Led design across three product verticals, mentored junior designers and partnered with product and engineering.

• Increased consultant relationships by approximately 20%, reducing mid-contract drop-outs and contributing to approximately 10% growth in lead generation through cross-platform data sharing with CRM.

UX Designer | Insight Global

Apr 2022 - Jun 2025

• Led UX across two core products. Replaced legacy CRM tools, cutting workflows by 59% and increasing adoption from 15% to 80%.

• Built a scalable design system across products, reducing team onboarding time by 30%.

Architect & Urban Designer | Van Meter Williams Pollack

Nov 2016 - Nov 2021

• Designed buildings, master plans, and neighborhood guidelines. Led teams across architecture, civil engineering, and landscape architecture, coordinating with cities and affordable housing developers.

ARCHITECTURE PRACTICE

ATELIER Torres Salomao

Architecture practice with Mexican roots, combining architecture, restoration, urban design, landscape, and immersive experiences. Mariana brings urban design, landscape, and immersive experiences to the practice alongside Luis Torres Garibay.
torressalomao.com

EDUCATION & CERTIFICATIONS

Master in Urban Design | University of California, Berkeley, USA | 2016 | Top of Class

Bachelor | Master in Architecture | Universidad Autónoma de San Luis Potosí, Mexico | 2013 | 1st in Class

Interaction Design & Prototyping for XR | Circuit Stream | Mar 2024 - May 2024

Advanced UX | UX Immersion | UI Design | Frontend Development | CareerFoundry | Aug 2021

SKILLS & TOOLS

Product, interaction & visual design · User research & usability testing · Design systems & governance · Information architecture · Workflow design & automation · AI-assisted frontend & backend development · Conversational AI & voice interfaces · XR design & prototyping · Spatial mapping & interactions · 3D modeling & environment design · Multimodal AI integration · WCAG 2.1 AA accessibility · On-prem & cloud AI deployment · Data-driven design

Figma · Claude Code · ChatGPT Codex · OpenAI API · Next.js · Supabase · Storybook · Framer · Vercel · GitHub · HTML · CSS · Unity C# · ShapesXR · Blender · Rhino · Revit · SketchUp · GIS · Claude API · SwiftUI · VS Code · CAD

Languages: English, Spanish, Portuguese, French